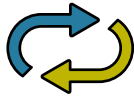


Introducing
“The Swap”



*The leadership audio immersion experience
that closes the gender gap.
From the inside.*

*120 minutes. A lifetime of insight that will change the way you approach
gender equity and male allyship in the workplace.*



The Problem

Are you losing senior women before they make it to the C-Suite?

Are you getting pushback on your maternity & paternity policies?

Do you have an ERG looking for innovative ways to engage staff around gender equity?

Do you need to renew your commitment to gender equity or jumpstart your male allyship program?

This is the precursor to systemic culture change that sets the scene for organisational evolution.



The Experience

Designed for 24 people per session (12 women, 12 men)* the ‘sonic landscape’ experience lets participants feel, in a unique way, society’s gendered cultural conditioning. It shows men, women's conditioning, and women, men’s conditioning, with the aim of shifting conventional gender norms that keep old behavioural patterns, cultural dynamics and ultimately policies in play. It lets participants ask: how is societal conditioning showing up in our workplace culture & to what extent does it limit what we can achieve here? What would it take to undo these norms?

*(non-binary participants are most welcome)



Who it's for

- 12 women, 12 men, who
- have expressed interest in gender equity or in being (better) male allies or
- need to deepen their understanding of gender dynamics in their team / division

What's required

- A room large enough to host 24 people for 2-3 hours
- 24 chairs of the same size that can be arranged in the room in pairs
- Fee - TBD



Expressions of interest

The Swap” is a highly original way to get to root causes of bias in your company culture. Whether as an urgent reset or as a springboard for deeper culture change work, this is an opportunity to experience & review this unique approach as an early ‘case study’ partner. CEOs & C-suite executives most welcome.

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leadership programs in male
dominated industries since 2003.

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